

- ~ **20+ years** experience in the visual communications field
- ~ **jr. designer:** Publishers Management Group. Washington D.C. /1985/1986/
- ~ **designer:** Wickham & Associates. Washington D.C. /1985/1986-1990/
- ~ **founder | creative director:** hdmdesigns co. Arlington VA. /1990-2000/
- ~ **consulting art director | lead designer:** WashingtonPost.com | DigitalInk. Rosslyn VA /1993-1997/1998/
- ~ **consulting art director | designer | illustrator:** AmericaOnline. Dulles VA /1997-1998/

- ~ **chief web officer | creative director:** ICENetworks, inc. San Juan PR /2000-2004/
- ~ **creative director | lead designer:** *VERnet, Inc. Gurabo PR /2000-2001/
*/2001 technology award winner:
/best new software design. most innovative technology company
/product: **Valores Para la Vida** /education software/ dept of education P.R.
- ~ **creative director:** hdm design + partners. San Juan P.R./Milwaukee WI /2001-2010/
- ~ **visual communications consultant:** chicago winter company. Chicago IL. /2004-2007/

- ~ **founding member:** Internet Society of Puerto Rico /2001/
- ~ **creative director:** RevistaPortal /2001-2009/www.e-revistaportal.com/

- ~ **web design competitions judge:** Web Marketing Assoc. Web Awards /1998-2000/

internet|intranet design.development:

Cruz Azul de Puerto Rico /Blue Cross/
Impakt Networks Inc.
e: revistaPortal.com
Internet Society of Puerto Rico
Libreria Educativa
San Juan Star
InspireGlobal.com
ICENetworks.com
Laurahernandez.com
SaludSinBarreras.com
Altamente.com
University of Puerto Rico
Citibank
Banco Santander
Banco Bilbao Viscaya
Ajili mojili restaurant
The Gallery Inn S.J.
Gandia Realty
Logoterapia Center of Puerto Rico
Olga Tañon
Bacardi
Budweiser
Snapple
America Online
Washington Post Co.
Citysearch Inc.
Digital Ink
US Postal Service
Chevrolet
Student.net
AT&T
Dahl Morrow International
Imagination Software
National Coalition for the Homeless
Newseum
FDR Memorial
Ken Leiner Associates
Washington Animal Rescue League
Goodwill Industries
Idea Television
Taste of DC Festival

film.television projects:

Tropical Visions Entertainment Group
Ven-a-ver (childrens educational program)
Arts & Entertainment channel (A&E)

publication.magazine design:

Magna mens fashion
Washington-Baltimore theatre guide
Public Power
Electrical Contractor
Waste Age
Waste Alternatives
Operations Forum
WPCF Journal

multimedia.advertising.marketing:

VERnet, Inc
Dept of Education /P.R.
Amigo Supermarkets
Casa de Los Tapes
PuntoCom magazine
Caribbean Business
Altamente.com
Chicago Winter Company

non-profit.promotional.events:

Dance for jimmy
Dana Farber Foundation /logo.mediakit.tshirt.programs/
The Teddy Bear Ball
the Christopher Committee /logo.id/
Annual Japan Bowl.cherry blossom festival
Japan America Society /logo.tshirt/

instruction.consultant:

adjunct faculty: **Corcoran College of Art** /Washington D.C.
instructor.trainer: **MCI.AT&T** /Washington D.C.
instructor.trainer: **PBS** /Alexandria VA